YOUR IDEA. SO REAL

immensive

50+

Projects Successfully developed

08

Awards Won

08+

Years of Experience

ABOUT US

Immensive was founded in Aversa in 2016, driven by the enthusiasm of its three founding partners who had been involved in immersive virtual reality research activities in the academic field since 2012. It all started with the idea and the desire to make the expertise acquired over the years of research, stemming from various backgrounds, available to businesses.

Today, we can define ourselves as an "Immersive XR Development studio" fully capable of assisting companies in understanding and integrating integrated AR/VR/MR solutions. Since then, we have come a long way: technology has evolved, devices have become more powerful, and our team has grown and developed increasingly specialized skills, accumulating a wealth of experience in the development of integrated virtual and augmented reality solutions in various fields, including training and education, healthcare, architecture and interior design, marketing experiences, virtual storytelling, and museums.

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WHAT WE DO

DEVELOPMENT OF EXTENDED REALITY SOLUTIONS

Immensive specializes in developing customized Extended Reality (XR: AR/VR/MR) solutions with a high level of immersion.

Starting with the company's idea, we identify the most suitable technology and the most efficient solution for the development of the required application, paying great attention to graphic quality, user interaction, and the User Experience.

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HIGH

IMMERSION.
INTERACTION.
GRAPHIC & UX.

Our Extended Reality solutions are characterized by a high level of immersion. We place a lot of emphasis on the graphic quality of environments and products, ensuring that every action the user takes is as smooth and natural as possible. We strive to provide an optimal User Experience.

WHY CHOOSE US

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PLATFORMS AND TECHNOLOGIES

Our virtual applications are tailor-made based on the buyer's needs.

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OUR SUCCESSES

2017 — GGI Confindustria Smau

2019 — Smau Naples Innovation Awards

2020 — Smau Milan Innovation Awards

2021 — Top of The PID Innovation Award

2021 — EPIC Mega Grants Award

2021 — Smau Naples Innovation Award

2021 — XVI Best Practices for Innovation Award

2022 — “Campioni d'InnovAzioni PMI” Award

2023 — Unreal Authorized training center

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To develop highly **immersive** VR/AR/MR solutions that allow people to experience **real emotions** in **virtual environments.**

THE WINNING PARTNER FOR YOUR PROJECTS

YOUR TURNKEY PROJECT

We handle all project development phases. We accompany our clients through every stage of the software project lifecycle, from ideation to launch.

Ideation

Prototyping

Development

Debugging

Launch

Documentation

Mainteinance

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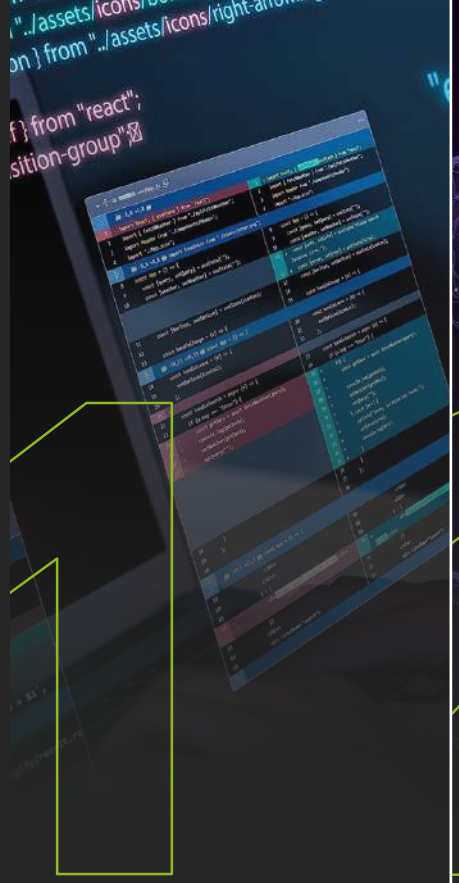
OUR SERVICES

Immensive offers a wide range of customized services to meet the specific needs of our clients.

Click here to learn more about our services on our website.

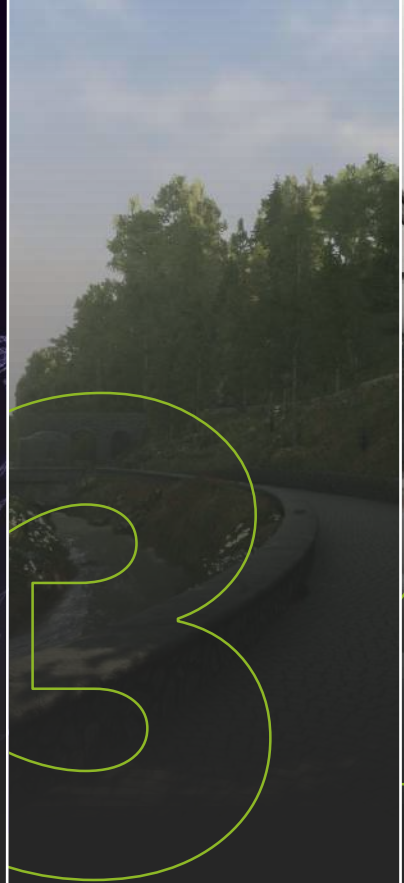


1 SOFTWARE DEVELOPMENT

Offriamo servizio di sviluppo per soluzioni software customizzate. Lavoriamo con tutte le tecnologie definite nell'insieme della Realtà Estesa (XR), ovvero Realtà Virtuale (VR), Realtà Aumentata (AR) e Realtà Mista (MR).

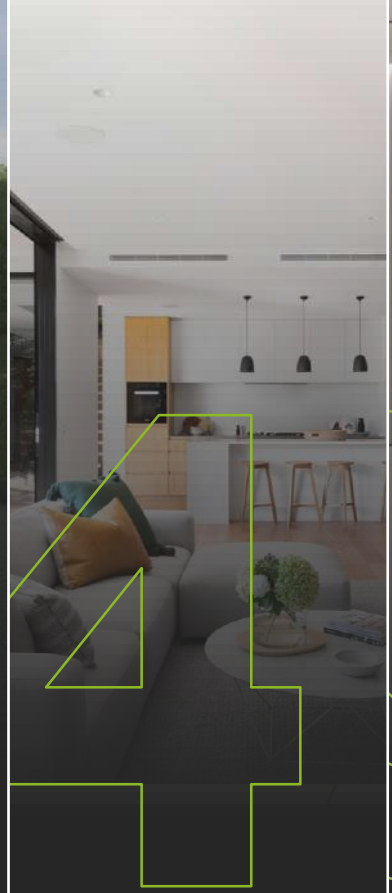
2 METAVERSE

Metaversi in grado di ospitare Showroom interattivi per presentare le nuove collezioni, stanze in cui l'utente può osservare i prodotti dell'azienda, esplorare ed interagire con le nuove collezioni, stanze per riunioni virtuali.



3 VR STORYTELLING

VR Storytelling permette di portare su un piano visivo caratteristiche di un prodotto o di un'esperienza tale da sostituirsi alla narrativa tradizionale. Consente alle persone di ottenere l'accesso esclusivo a luoghi in cui non potrebbero andare nella vita normale.



4 3D VIRTUAL TOUR

Realizziamo il gemello digitale del tuo spazio fisico, visualizzabile ovunque e da qualsiasi dispositivo mediante un virtual tour 360 immersivo.

5 HOLOGRAMS

Realizziamo contenuti olografici con un elevato grado di impatto comunicativo. Il tuo prodotto, il tuo brand o il tuo avatar possono essere materializzati ovunque, senza l'ausilio di dispositivi personali.

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OUR
VR TRAINING SOLUTIONS

We create Virtual Reality solutions for professional training in the corporate and educational sectors, as well as workplace safety training.

WELD VR SIMULATOR

The Weld VR Simulator application represents an innovative training tool that allows for realistic welding practices in Immersive Virtual Reality, replicating the three most common welding processes (SMAW, Mig, Tig)

Click here to learn more about Weld VR Simulator

FIREFIGHTER VR SIMULATOR

The Firefighter VR Simulator application is an innovative training tool that enables immersive firefighting practices in Virtual Reality, realistically reproducing the fire extinguishing phase using a fire extinguisher.

Click here to learn more about Firefighter VR Simulator

FORKLIFT VR SIMULATOR

The Forklift VR Simulator application is an innovative training tool that allows forklift driving simulations using virtual reality headsets or monitors, realistically replicating various driving exercises.

Click here to learn more about Forklift VR Simulator

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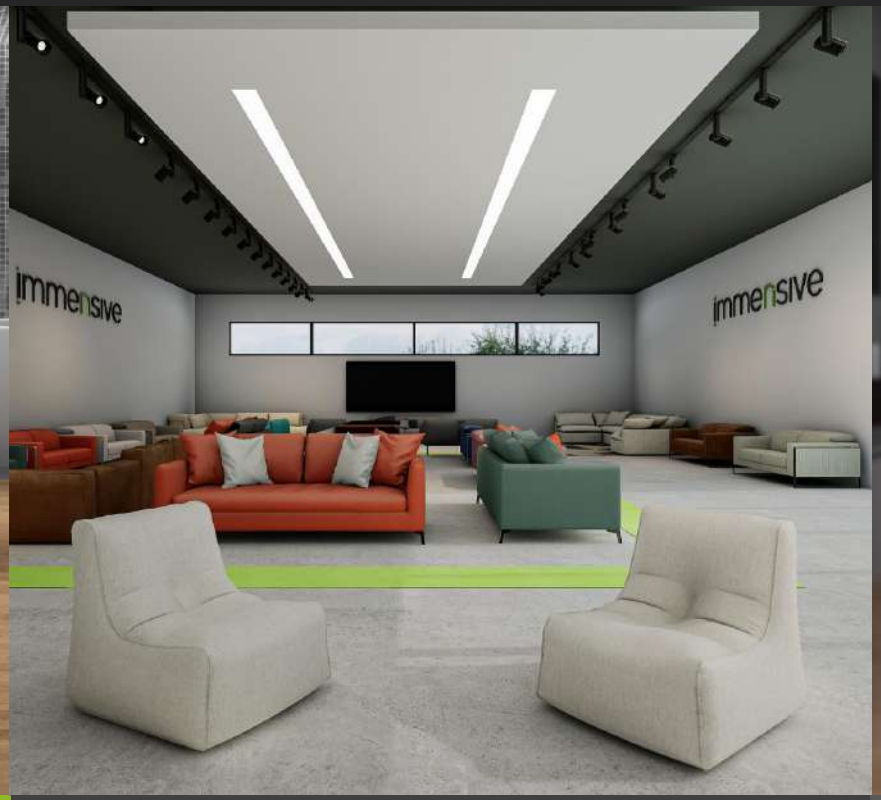
OUR
RETAIL SOLUTIONS

3D CONFIGURATOR

Allows you to create a customized 3D project in which you can freely insert and configure your company's products.



VR SHOWROOM

Allows you to create your own virtual showroom and display it on any device.

AR PRODUCT APP

Allows you to virtually showcase a reconstructed product within a real space.

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ACADEMY

Since 2021, we have decided to share our know-how by founding Immensive Academy, recognized by Epic Games as an authorized Unreal Engine training center.

AUTHORIZED
TRAINING CENTER
2023

Discover Immensive Academy

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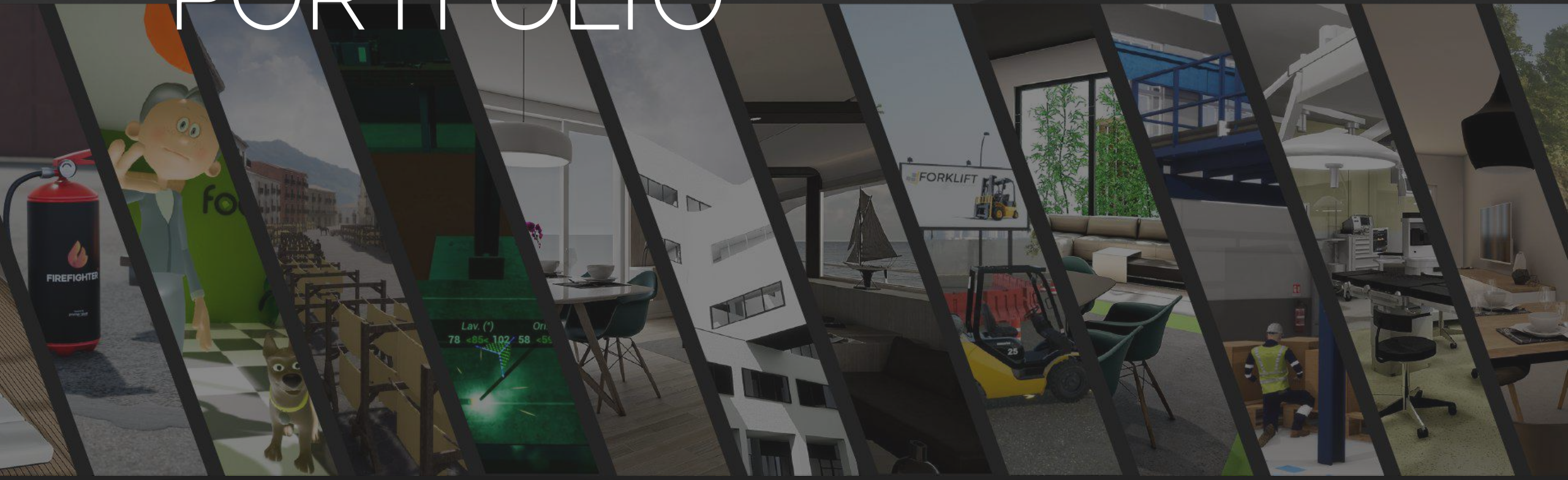
DISCOVER OUR

PORTFOLIO



VISIT THE PORTFOLIO ON OUR WEBSITE

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SOME OF OUR

PARTNERS & CLIENTS

Kiranet®

Lunaecom®

SKILLS4U® HR & TECH CONSULTING

ASSE4 Rete di Imprese

Assing

NUSCO insieme dal 1968

EP Solutions SA

Pasta Cuomo PASTAI ARTIGIANI DAL 1820

AERO ALLIANCE

adeo

archiproducts®

X|SPLINE IMPROVING CRT. BEYOND PREDICTION.

foot

Ponics

YOUBIQUO

PASTIFICIO DUCATO AMALFI GRAGNANO

Università degli Studi di Napoli Federico II

Università degli Studi della Campania Luigi Vanvitelli

ARCHEOCLUB D'ITALIA

forma aquae

SPOLZINO TERMOSANITARI UNA SCELTA DIFFERENTE

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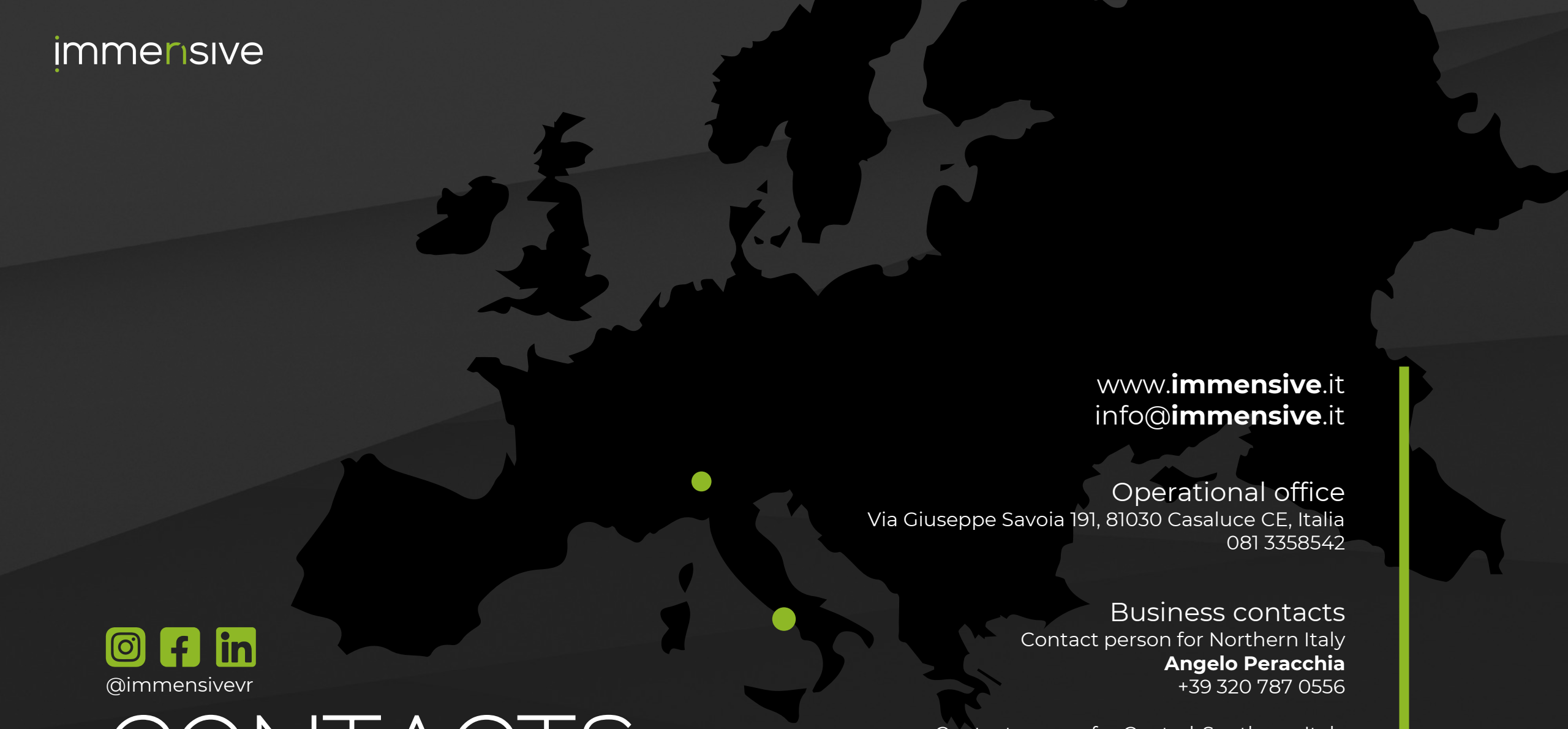

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